

# *Blast List "How To's"*

## **1. Forwarding Blasts:**

Forwarding your copy of a Blast is a great way to increase BayLaker awareness.

Unfortunately some recipients incorrectly assume they were automatically added to our Blast list and they click on Unsubscribe. They weren't, so:

***if you forward a Blast tell the recipient not to click on "Unsubscribe" because***

***doing so unsubscribes YOU.***



***And that's a problem.***

***So, if you stop receiving Blasts you will need to resubscribe:***

**[Click here to resubscribe.](#)**

## **2. Updating Your Email Address:**

Changing your email address on your BLIA Membership Card is very important but it won't update the Blast list.

Blasts (& BayLake.org) are separate from BLIA.

**If you change your email, please update your preferences in the section at the bottom of your copy of the Blast (that looks like the following).**

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).



### **3. Recruiting New Blast Recipients:**

If you know someone who may want to be on the Blast list (i.e. a new resident or a spouse, child or grandchild who should know more about what is important for Bay Lake.....and to BayLakers), please:

1. forward your copy
2. tell the recipient that he/she can subscribe by clicking on the link in the Blast Subscription Section (usually just before "*Looking Ahead*" on every Blast.....that looks like the following).

#### **[Blast Subscription](#)**

(Kids, grandkids and other Bay Lake stakeholders who you believe would benefit by the information in Blasts can subscribe by *clicking the link above.*)

***BUT, per #1 above, tell them not to click on unsubscribe.***